



HOST A FREE SCREENING: Tips & Checklists

What if one of the most important things you could do for the planet this year was host a great party?

Hosting a screening is very simple

All you need to do is pick a place, time and date, make sure you've got the equipment you need to screen the movie, reserve a couple of hours, and spread the word! You could also co-host a screening and invite local leaders to co-lead the discussion after the film if you wish.

Why host a screening?

Film is a great tool for organizing and mobilizing a movement for action. By hosting this screening and discussion, you'll be helping recruit and energize lots of new people to raise awareness and inspire action.

Suggested schedule

The whole event should take about 2 to 2.5 hours. Here's a sample schedule:

- 7 pm – Event starts, allow approximately 10 minutes for people to arrive.
- 7:10 – Short introduction to the film.
- 7:15 – Start the movie! It's 55 minutes long.
- 8:10 – Suggest a 10-minute break to get snacks or use the bathroom
- 8:20 – Discuss the movie for 45 minutes.

Who should I invite?

Family, friends, neighbors — anyone you feel should see the film. If you want to expand your reach, consider inviting representatives from diverse community groups so numerous points of view are included and a well-rounded conversation can take place.

Consider asking everyone to bring some finger food and BYOB.

How do I find a venue to screen the film?

The simplest is to host a screening at your home. But, if you'd prefer another place, or you want to have a larger group, other venues include schools, churches, libraries and community centres. Any place people can get together, watch and discuss can be a screening venue.

How do I watch the movie online or download a video file?

The film is available to [watch online](#).

If you want to show it without Internet access, you can download a copy of the film to your device:

- [High resolution](#) (1080p)
- [Standard resolution](#) (720p)

Note: these files are zipped and will need to be unzipped before viewing.

How to promote your film screening

Here are some resources you can use to promote your screening:

- [Stream the Film Trailer](#)
- [Download a printable poster](#)
- [Download a sample invitation](#)

Other ideas:

- Post to your blog, social media, or Web site to let friends know you are hosting a screening.
- It would be great if you let us know, by [email](#) or [through our Web site](#), so we can see the reach the film is having.
- If you'd like us to promote your event through our network, let us know.

Can I just watch the film by myself online?

You're welcome to watch the movie on your own :-). But we're hoping you'll join with people in your community to attend or host a local screening and build a stronger climate action movement!

How to lead the discussion

The film will inspire conversation on its own, but choosing one person who will facilitate discussion will help to focus the group and clearly identify actions that people can easily engage in.

It's a good idea to designate one person to take notes and collect all attendees' contact information so that you can continue to communicate with one another after the screening.

We recommend that before the discussion ends, you offer your guests a list of easy, specific actions that they can take within your community.

We invite you to use this opportunity to build excitement about the growing climate action movement, and give people concrete ways that they can plug in. You can find information about what volunteer and organizing opportunities are available in the film and on the [What Can I Do? page](#) on our Web site.

Thank you for stepping up to host a screening in your community!

Suggested introductions

- Territorial acknowledgement of the Indigenous land on which the event takes place.
 - There is one at the start of the film or you could use something like this: *We would like to acknowledge that we are in Anishnaabe territory, the traditional homeland of the Saugeen Ojibway Nation composed of the Chippewas of Nawash Unceded First Nation at Neyaashiinigmiing (aka Cape Croker) and the Saugeen First Nation near Southampton and we also acknowledge the Great Lakes Métis.*
- Thank-you to venue host, and partners and sponsors, if any.
- Shout outs to key campaigns / activists at the event, including recent local victories.
- The filmmakers really want this to be an organizing tool to bring people together across movements working for social, economic and climate justice. We need to work together to build power to create change.
- Books & films don't change the world – people do. The filmmakers hope this starts a conversation to which everyone here can contribute.

Discussion Question Suggestions

You can use these as a guide, but feel free to let the conversation flow organically.

- Which issues in the film are most relevant to you and your community? What questions did it raise? Did it make you feel differently about climate change?
- What concerns you most about climate change?
- What are some examples of efforts made towards an energy transition in our community? What are existing organizations, allies and campaigns near you?
- What do you do best? What direct steps can you take? What skills and connections already exist in your group? What sort of support do you need? Where can you find it?
- What do you love? What is worth saving? What do you stand to lose -- or, maybe, have already lost -- to climate change?
- Is anybody in the group interested in getting more involved in local climate action? Talk about the ways that people can plug in.
- What's one action you could do?
- Towards the end of the event, consider creating a space for quick shout-outs about upcoming events/projects.

Suggested questions from Al Gore's Climate Reality Project

- How are we seeing the effects of climate change in our own communities?
- What are steps we can take together to combat climate change in our community?
- What are steps we can take together to leap to the next economy in our community?
- What are some ways that we could break out of our silos and work across movements more?
- How do you see yourself sustaining a sense of hope?
- What are some of the great local campaigns?
- What are some recent movement victories?
- What are people at this event working on over the next 6 months - 2 years?
- How can people get involved in local movements and stay in touch with each other?

CHECKLISTS

A week before the event

Best to do a tech check at least a week before the event, in case you need to troubleshoot any issues.

The day of the event

- Do a final technical check, make sure the projector/computer/TV and sound are all working as they should.
- Consider making a territorial acknowledgement of the indigenous land on which the event takes place.
- Prepare a sign in sheet with emails to stay in touch with folks who attend.
- Set up a table or distribute flyers to the audience with information relevant to your projects or organization's work, if applicable.
- Arrange for food/drinks.
- Plan for a post-screening discussion or panel and think about any equipment you might need to facilitate that - microphones, lighting, table, chairs and water for the panelists.

Follow up

- Send everyone who attended an email regarding an action opportunity or ways to get involved further, or just a thank you!
- If you took photos, post them online, share with friends.
- If you have advice for others showing the film or feedback for us, please pass it along using the contact details below.
- Please let us know how your event went by emailing or tagging us on Facebook.

Questions or Comments?

Contact Liz Zetlin:

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